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Yamaha has signed on as the presenting sponsor of the Jacksonville In-Water Boat Show

The event will take place April 13-15 at Metropolitan Park & Marina

Jacksonville, FL, March 15, 2018 – JBM & Associates, the producers of the Jacksonville In-Water Boat Show, announce the addition of Yamaha as the presenting sponsor of the show. The Jacksonville In-Water Boat Show will be at Metropolitan Park and Marina from April 13 until April 15. The event will include activities for the entire family, including fishing seminars for adults and children, plus plenty of boats.

“Having Yamaha on board as the presenting sponsor of the Jacksonville Show is a great boost for us,” said Jacqui Bomar, president of JBM & Associates. “Yamaha is a well-respected and popular brand within the marine industry and having them support our show brings another level of credibility to the show. We have some of the best dealers, manufacturers and marine-related vendors lined up for the show, as well as great live entertainment and plenty of things to do for the whole family.”

The show will feature fishing seminars from some of the area’s top fishing experts including Captain Chris Rooney, Tony Eden, Craig Sutton and Steve Grant. They will be teaching a variety of topics including bottom fishing, cobia fishing, mahi trolling, proper outrigger rigging, high speed wahoo fishing and surf fishing. There will also be fishing seminars for the kids from Captain Don from Hook the Future, plus the Fetch-and-Fish show, which features a 4,000-gallon mobile aquarium that is 41 feet long and full of bass. The show is an interactive experience that is both a fishing show and a dog show with high-flying retrievers who jump into the bass tank.

Freedom Boat Club will be offering free boat rides aboard the Freedom Boat Hut, one of only 10 floating tiki bar boats in the U.S. Guests can enjoy live music from Big Jeff the Entertainer, Aaron Koerner and Cyrus Quaranta. Captain Jack Sparrow and famed female pirates Anne Bonny and Mary Read will also be there. In addition, there will be food trucks including Tremendous BBQ, What’s The Catch, Mother Trucking Pizza, Rocco’s Pizza, Wurstbusters and Tikiz Shaved Ice, Ice Cream and Gourmet Sorbets.

The Jacksonville In-Water Boat Show opens Friday, April 13 at noon until 6 p.m., Saturday, April 14 from 10 a.m. to 6 p.m. and Sunday, April 15 from 10 a.m. to 5 p.m. Tickets range from \$5 to \$10 and two-day passes are available for \$15. To find out more information about the show and to purchase tickets, visit jacksonvilleinwaterboatshow.com.

About JBM & Associates

JBM & Associates is a company made up of women who have been producing boat shows throughout the Southeast for more than 17 years. They focus on creating experiences, not just events. In addition to the Jacksonville In-Water Boat show, they also produce the Charleston Boat Show, Savannah Boat Show, Charleston In-Water Boat Show and the Wilmington Boat Show. For more information, visit jbmshows.com.