



presents

The logo for the In-Water Boat Show. It features a stylized blue boat hull with white waves below it. The text "In-Water" is in a large, blue, sans-serif font, "Jacksonville" is in a smaller, blue, sans-serif font below it, and "BOAT SHOW" is in a very large, bold, blue, sans-serif font at the bottom. Horizontal lines are on either side of "Jacksonville".

**In-Water**  
Jacksonville  
**BOAT SHOW**

April 5<sup>th</sup> – 7<sup>th</sup>, 2019

**JBM & Associates would like to thank you for participating in The Jacksonville In-Water Boat Show.  
Enclosed you will find pertinent information to help you prepare for the show.**

**JBM & Associates:**

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Debbie Taylor, Operations Director  
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Crystal Emory  
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[Crystal@JBMSHOWS.com](mailto:Crystal@JBMSHOWS.com)

**Show Hours:**

Friday, April 5, 2019: 12pm to 6pm  
Saturday, April 6, 2019: 10am to 6pm  
Sunday, April 7, 2019: 10am to 5pm

**Show Locations:**

**Metropolitan Park**  
1410 Gator Bowl Blvd  
Jacksonville, FL 32202

**Tickets:**

Adults (13-64): \$10  
Two-Day Pass: \$15  
Senior (65 and Up): \$8  
Military: \$5  
Children 4 to 12: \$5  
Children 3 and Under: Free

**Discounted Hotel Accommodations:**

**Doubletree Jacksonville**

Rates starting at \$109  
Call 1-800-222-8733 ask for "Boat Show 2019"  
Book by March 10<sup>th</sup> for discounted rates!

**Hampton Inn Jacksonville Downtown**

Rates starting at \$119 per night  
Call 904-396-7770 ask for "Boat Show 2019"  
Book by March 4<sup>th</sup> for discounted rates!

**Lexington Hotel & Convention Center**

Rates starting at \$114 per night  
Call 904-396-5100 ask for "Jacksonville Boat Show"  
Book by March 6<sup>th</sup> for discounted rates!

**Certificate of Liability Insurance:**

Your Certificate of Liability Insurance is due March 6, 2019. See section 7 of your contract for details. If you need to purchase temporary coverage for the event, use link here: [https://www.totaleventinsurance.com/app/Customer/ExhibitorAnnual.aspx?eid=U8iEqvp8YA4\\$](https://www.totaleventinsurance.com/app/Customer/ExhibitorAnnual.aspx?eid=U8iEqvp8YA4$)

**Credentials & Additional Tickets:**

Vendor badges will be distributed at the Vendor Registration Desk upon move-in. Badges will list your company name only and not individual names. Each 10 x 10 booth will receive 6 badges. Bulk space will receive 12 badges. The Vendor Registration Desk will be located directly to the left of the show entrance in booth #1. Additional badges may be purchased for \$5 each if lost or stolen or if you have additional employees working in your exhibit space.

**Guest Tickets:**

Guest tickets may be purchased by completing the form in this kit or by purchasing them on-site at the Show Information Booth. Guest tickets are \$5 each.

**Will Call:**

Will Call tickets will be available for pick up from the Box Office located at the Main Show Entrance.

**Booth Information:**

If you would like to bring your own tent, please notify [Chelsea@JBMSHOWS.com](mailto:Chelsea@JBMSHOWS.com) ASAP. Tables and chairs are NOT included. These items can be rented from the event decorator or you are welcome to bring your own.

**Show Decorator:**

Additional booth furnishings are available through the Show Decorator, PRX Exposition Services. PRX offers an online ordering system that allows vendors to order tables, chairs, labor services, and other items for your booth display. The pre-order discount deadline is **Sunday, March 24, 2019**. All orders must be received with payment in full by this date to receive discounted pricing.

Customized logins will be sent to registered vendors starting **Friday, March 1, 2019**. If you have not received this link please check your Clutter/Spam folder for an e-mail titled "Ordering Open for 2019 Jacksonville In-Water Boat Show." Note that if you registered as an exhibitor after these dates, your login will be sent to you automatically after JBM provides you with your vendor kit. If you did not receive the initial ordering e-mail, please visit [www.preexposition.com](http://www.preexposition.com) and select Exhibitor Ordering from the menu options to request access.

**Move-In/Move-Out Schedule:****Bulk Space/Boat Dealers:**

Schedule will be e-mailed two weeks prior to show from Chelsea Lupo, Event Manager.

**Booth Move-In:**

Thursday, April 4, 2019: 9am to 6pm

Friday, April 5, 2018: 9am to 11am

**Booth Move-Out:**

Sunday, April 7, 2019: 5pm to 9pm

Monday, April 8, 2019: 8am to 3pm\*ALL BOOTHS AND LAND SPACE MUST BE MOVED OUT BY 3PM ON MONDAY. NO EXCEPTIONS.

**Sales Tax:**

The Florida Department of Revenue Sales Tax Forms will be distributed at the show during check in.

**Security:**

Overnight security will be provided on Thursday, Friday, Saturday night. JBM & Associates is not responsible for stolen or damaged merchandise or displays. Please be sure to secure or take valuables with you at night.

**Show Office:**

The show office will be located inside the Cowford Commons Area starting Tuesday, April 2, 2019.

**Vendor Parking:**

Please see the enclosed map for designated vendor parking. Vendor parking will be in lot K & F. Each 10 x 10 vendor will receive **2** parking passes to enter the lot. Bulk vendors will receive **6** upon picking up your badges at the Vendor Registration Desk. You must have a pass to park in this lot.

**Trailer Storage:**

Trailer storage will be in the River Lot located off Festival Park Ave. See Map below.

**Sea Trials:**

Boat dealers who are demoing boats during the show are **REQUIRED** to monitor channel 16. It is required by law that you adhere to all posted 'no wake' rules. Violators will be issued citations.

**Vendor Banners:**

Vendors are permitted to hang banners on the railing surrounding the perimeter of the park and marina with zip ties only. Weather permitting, if your banners are removed due to high winds, you may retrieve them from the Show Office. It is the vendors' responsibility to retrieve their personal property from the Show Office prior to the close of the show. \*Absolutely no drilling or structural removal in the marina area for use of tents, banners, flags or other items.

## MARKETING OPPORTUNITIES: PRIZES & GIVEAWAYS

**Deadline Date: March 18, 2019** (We will accept prizes after this date, however, anything contributed past this date may not be listed in the Show Program).

A great way to entice attendees to The Jacksonville In – Water Boat Show is to raffle off great prizes. This is also a fantastic way for your company to capitalize on its participation, as we will list your prize on the website, in the official Show Program and on the on-site signage. Please complete and submit this form if you plan to donate a prize valued at \$100 or more. Winners will be drawn throughout the event and recipients do not have to be present to win. We will call the winners to pick up their prize, or we will put them in touch with your company for pick up.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Prize Name: \_\_\_\_\_

Brief Description of Prize: \_\_\_\_\_

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### Sample Giveaways:

Gift certificates for products or services, fishing expeditions/guided tours, boat slip certificates, hitch covers, boat lifts, towing services, fishing supplies – tackle, lures, rods and reels, nautical clothing and accessories, vacations, gift baskets, engine or boat giveaways, instructional teaching lessons for boating/water safety.

### Return This Form To:

**Crystal Emory**

JBM & Associates

1282 Pendleton Street

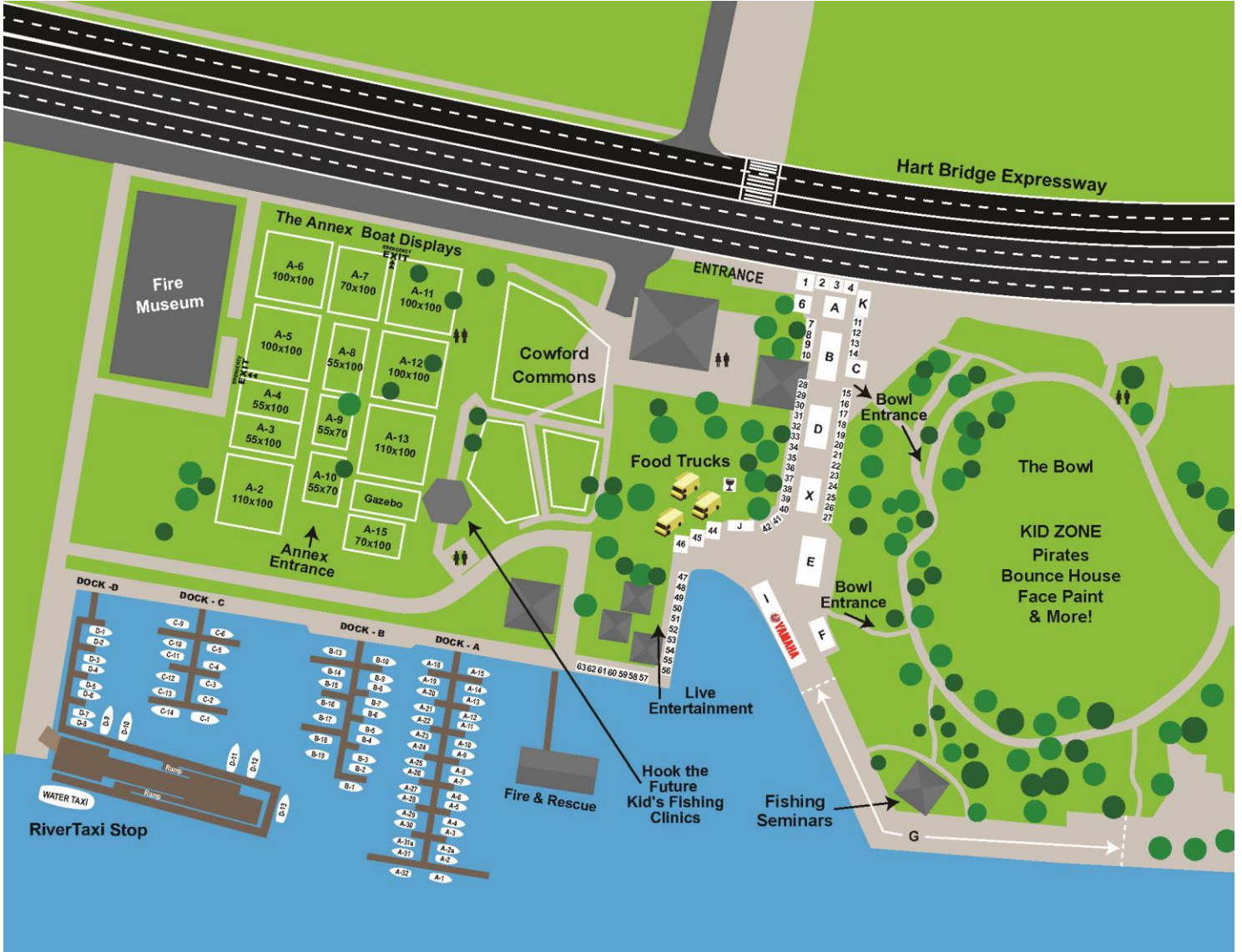
Greenville, SC 29611

P: 864-250-9713

F: 864-250-0434

Crystal@JBMSHOWS.com

# Floor Plan



THANK YOU TO OUR SPONSOR!



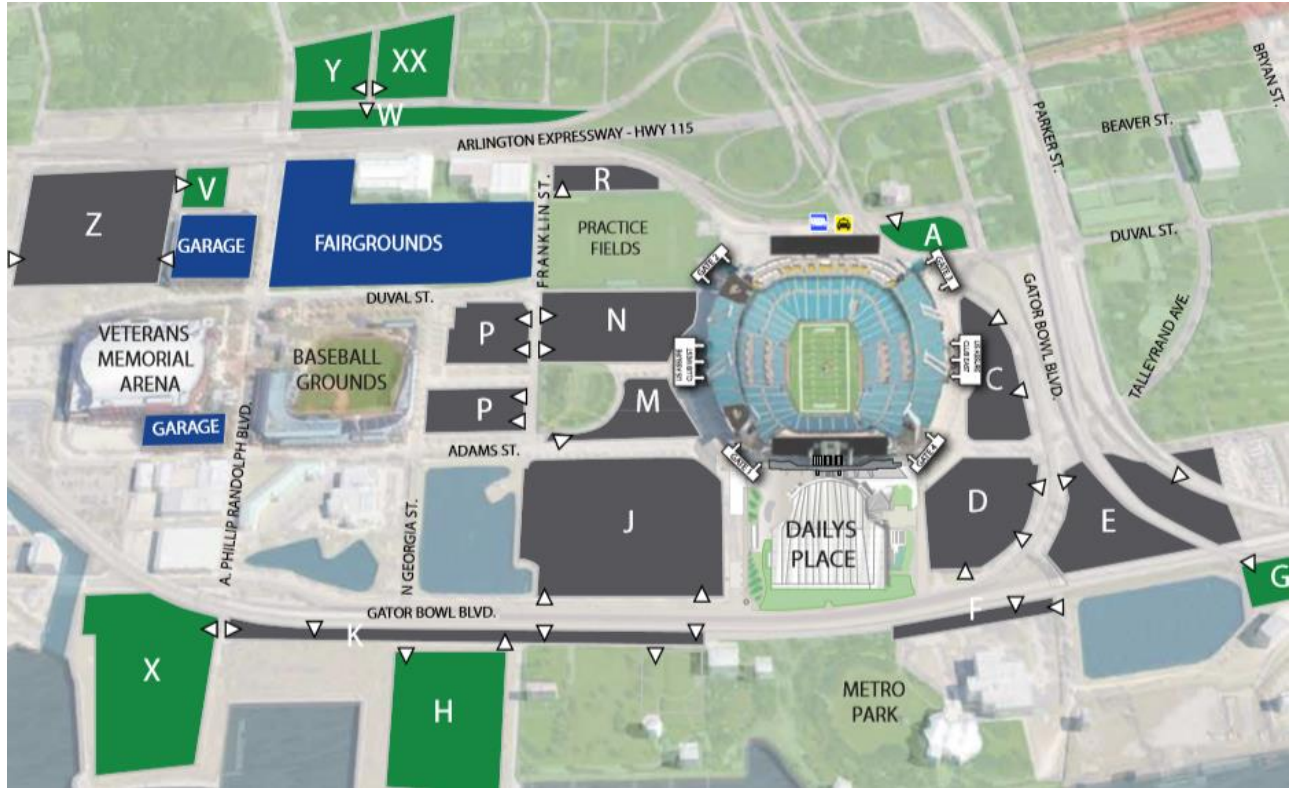
ST. AUGUSTINE SAILING  
We Believe The Fun Begins Where The Land Ends

THANK YOU TO OUR PARTNERS!



# Parking Floor Plan

Lots K & F will be for vendor parking. Attendee Parking will be in lot J.



# Trailer Parking

The River Lot access is from Festival Park Ave off Gator Bowl Blvd.

