



April 3rd-5th, 2020

**JBM & Associates would like to thank you for participating in The Jacksonville In-Water Boat Show.
Enclosed you will find pertinent information to help you prepare for the show.**

JBM & Associates:

1282 Pendleton Street
Greenville, SC 29611
O: 864-250-9713
F: 864-250-0434

Jacqui McGuinness, President

C: 843-364-0218
Jacqui@JBMSHOWS.com

Chelsea Lupo, Event & Sales Manager

C: 864- 434-3346
Chelsea@JBMSHOWS.com

Debbie Taylor, Operations Director

C: 864-884-4435
Debbie@JBMSHOWS.com

Show Hours:

Friday, April 3, 2020: 12pm to 6pm
Saturday, April 4, 2020: 10am to 6pm
Sunday, April 5, 2020: 10am to 5pm

Show Locations:

TIAA Bank Field
1 TIAA Bank Field Drive
Jacksonville, FL 32202

Metropolitan Park Marina

1410 Gator Bowl Blvd
Jacksonville, FL 32202

Tickets:

Adults (13-64): \$10
Two-Day Pass: \$15
Senior (65 and Up): \$8
Military: \$8
Children 4 to 12: \$5

Discounted Hotel Accommodations:

Discounted hotel accommodations are available. Please visit www.JacksonvilleInWaterBoatShow.com and click on "Hotel Accommodations" under "Show Details" for more information.

Certificate of Liability Insurance:

Your Certificate of Liability Insurance is due March 6, 2020. See section 7 of your contract for details. If you need to purchase temporary coverage for the event, use link here:
[https://www.TotalEventInsurance.com/app/Customer/ExhibitorAnnual.aspx?eid=LUakBR8w1vM\\$](https://www.TotalEventInsurance.com/app/Customer/ExhibitorAnnual.aspx?eid=LUakBR8w1vM$)

Credentials & Additional Tickets:

Vendor badges will be distributed at the Vendor Registration Desk upon move-in. **Badges will list your company name only and not individual names.** Each 10 x 10 booth will receive 6 badges. Bulk space will receive 12 badges. The Vendor Registration Desk will be located directly to the right of the show entrance. Additional badges may be purchased for \$5 each if lost or stolen or if you have additional employees working in your exhibit space. Additional badges may be purchased for \$5 each.

Guest Tickets:

Guest tickets may be purchased by completing the form in this kit or by purchasing them on-site at the Show Information Booth. Guest tickets are \$5 each.

Will Call:

Will Call tickets will be available for pick up from the Show Information Booth located at the Main Show Entrance.

Booth Information:

If you would like to bring your own tent, please notify Chelsea@JBMSHOWS.com ASAP. Tables and chairs are NOT included. These items can be rented from the event decorator or you are welcome to bring your own.

Show Decorator:

Additional booth furnishings are available through the Show Decorator, PRX Exposition Services. PRX offers an online ordering system that allows vendors to order tables, chairs, labor services, and other items for your booth display. The pre-order discount deadline is **Wednesday, March 18, 2020**. All orders must be received with payment in full by this date to receive discounted pricing.

Customized logins will be sent to registered vendors starting **Wednesday, March 4, 2020**. If you have not received this link please check your Clutter/Spam folder for an e-mail titled "Ordering Open for 2020 Jacksonville In-Water Boat Show." Note that if you registered as an exhibitor after these dates, your login will be sent to you automatically after JBM provides you with your vendor kit. If you did not receive the initial ordering e-mail, please visit www.preexposition.com and select Exhibitor Ordering from the menu options to request access. **You can also reach Danielle Murnieks at 843-714-2767 or dmurnieks@preexposition.com.**

Move-In/Move-Out Schedule:**Bulk Space/Boat Dealers:**

Schedule will be e-mailed two weeks prior to show from Chelsea Lupo, Event Manager.

Booth Move-In:

Thursday, April 2, 2020: 9am to 6:30pm

Friday, April 3, 2020: 9am-11am

Booth Move-Out:

Sunday, April 5, 2019: 5:30pm to 9pm*ALL BOOTHS MUST BE MOVED OUT SUNDAY. NO EXCEPTIONS.

Sales Tax:

The Florida Department of Revenue Sales Tax Forms will be distributed at the show during check in.

Show Office:

The show office will be in the East Club Locker Room.

Vendor Parking:

The vendor parking lot will be determined closer to the event. Each 10 x 10 vendor will receive **2** parking passes to enter the lot. Bulk vendors will receive **6** parking passes upon picking up your badges at the Vendor Registration Desk. You must have a pass to park in designated vendor lot.

Trailer Storage and Staging:

Boats can start staging on March 30th in Lot D. Trailer parking will be determined closer to the event. This information will be emailed out as soon as we have it.

Sea Trials:

Boat dealers who are demoing boats during the show are **REQUIRED** to monitor channel 16. It is required by law that you adhere to all posted 'no wake' rules. Violators will be issued citations.

Vendor Banners:

Vendors are permitted to hang banners on the railing surrounding the perimeter of the stadium gates with zip ties only. Weather permitting, if your banners are removed due to high winds, you may retrieve them from the Show Office. It is the vendors' responsibility to retrieve their personal property from the Show Office prior to the close of the show. *Absolutely no drilling or structural removal in the marina area for use of tents, banners, flags or other items.

Field Rules:

- NO STAKING
- No equipment that can puncture or cause damage to the Field
- No trucks will be permitted on the Field. All boats/trailers must be moved with ASM approved tractors provided by show management.
- No dumping of coolers, water containers, beverages, or ice on the Field. Please use exterior drains
- No tobacco products, chewing gum, sunflower seeds, etc. permitted on Field
- All trash must be secured & disposed of by the vendor during move in /event/ move out
- Field protection may be required for equipment at the expense of the vendor
 - o **Please have larger/heavier/questionable items approved by show management prior to move in**

MARKETING OPPORTUNITIES: PRIZES & GIVEAWAYS

Deadline Date: March 16, 2019 (We will accept prizes after this date, however, anything contributed past this date may not be listed in the Show Program).

A great way to entice attendees to The Jacksonville In – Water Boat Show is to raffle off great prizes. This is also a fantastic way for your company to capitalize on its participation, as we will list your prize on the website, in the official Show Program and on the on-site signage. Please complete and submit this form if you plan to donate a prize valued at \$100 or more. Winners will be drawn throughout the event and recipients do not have to be present to win. We will call the winners to pick up their prize, or we will put them in touch with your company for pick up.

Name: _____

Company: _____

Prize Name: _____

Brief Description of Prize: _____

Sample Giveaways:

Gift certificates for products or services, fishing expeditions/guided tours, boat slip certificates, hitch covers, boat lifts, towing services, fishing supplies – tackle, lures, rods and reels, nautical clothing and accessories, vacations, gift baskets, engine or boat giveaways, instructional teaching lessons for boating/water safety.

Return This Form To:

Chelsea Lupo

JBM & Associates

1282 Pendleton Street

Greenville, SC 29611

P: 864-250-9713

F: 864-250-0434

Chelsea@JBMSHOWS.com



GUEST TICKET ORDER FORM

COMPANY: _____

NAME: _____

ADDRESS: _____

PHONE: () _____

DESIRED QUANTITY:

| |
|-------------------|
| \$5 GUEST TICKETS |
| # |

CREDIT CARD # _____

EXP. DATE _____ SECURITY CODE _____

MAIL MY TICKETS

HAVE MY TICKETS READY FOR PICK-UP AT VENDOR REGISTRATION

Email form to **Chelsea Lupo** at Chelsea@JBMSHOWS.com or fax to 864.250.0434.

**Discount tickets may also be purchased at the Show Information Desk.*

No tickets will be mailed out after March 18th. All tickets order after will need to be picked up at Vendor Registration.

JBMSHOWS.com

THANK YOU TO OUR SPONSOR!



THANK YOU TO OUR PARTNERS!

